



Welcome to the American Youth Cheer 2011 National Championships at the Silver Spurs Arena! AYC has added TWO **SIGNIFICANT** enhancements to our **National Championship** for our teams in 2011! These production enhancements will ease your process and add excitement for the attending audience!

## MUSIC ENHANCEMENT

Competing teams will submit their music under our newly enhanced file transfer process. Our DJ's have had excellent results with teams submitting their music "beforehand" where it is "loaded" on our computer systems to play in an mp3 format eliminating poor quality or CD scratches.

- ✓ All teams will have the ability to forward a MP3 file of their music directly to the AYC DJ's at the following e-mail address: **AYCMusic@aol.com**.
- ✓ Forwarded music should be filed (labeled) as:

***Organization Name/Level/Coach/Cheer or Pom (i.e. Rosemont/Featherweights/Smith/Pom)***

- ✓ The music will be added in our Event Folder and pre-tested by our DJ staff for function.
- ✓ The coaching staff will control the starting and stopping of the music via a computer mouse (practice stations are available prior to your performance time and at the Manager/Coach reception—very easy).

**ALL ISSUES CONCERNING THE FAILURE OF THE MUSIC TO PLAY** (Less the starting, pausing and stopping by the Manager/Coach), **WILL ALLOW A "RE-START" FOR THE TEAM.** We will recommend that the team carries a "back-up" copy of their music.

The music held by AYC will remain the **property of the performing team**. There will be **NO** use, duplication, transfer or copying in whole or part by AYC. At the conclusion of the Championship, AYC will delete all music from its retained music bank!

There will be plenty of time to see how the system works and we strongly feel that this process will lessen your "music stresses".



## MUSIC ENHANCEMENT (continued)

Teams may elect to use either a CD or IPOD to play their music. However, we strongly recommend against this choice due to potential issues in play and quality on our “high-end” sound systems.

## TEAM VISUALS

As your team “takes the floor” to perform, we would like properly recognize them by including your team logo/colors for ALL to see. This will certainly add to the excitement of the event for our athletes and the process for submission is easy!

Both music and team Logo/Color(s) can be forwarded to: [AYCMusic@aol.com](mailto:AYCMusic@aol.com)

Please include the following information:

- Your Team Music in an mP3 format (preferred).
- Your Team Logo in either a jpeg, png, cdr, ai or eps format (the larger the file size the better).
- Please submit your Team’s TWO DISTINCT Colors (i.e. Silver/Blue).

**MUSIC AND TEAM LOGO AND COLORS MUST BE  
SUBMITTED TO AYC BY:**

**02-DECEMBER-2011**

We will send a confirmation that this information has been received! Having troubles, talk to our DJ Staff at: **(877) 853-8997 (Toll Free)**

Good luck to all of our teams!!!!